

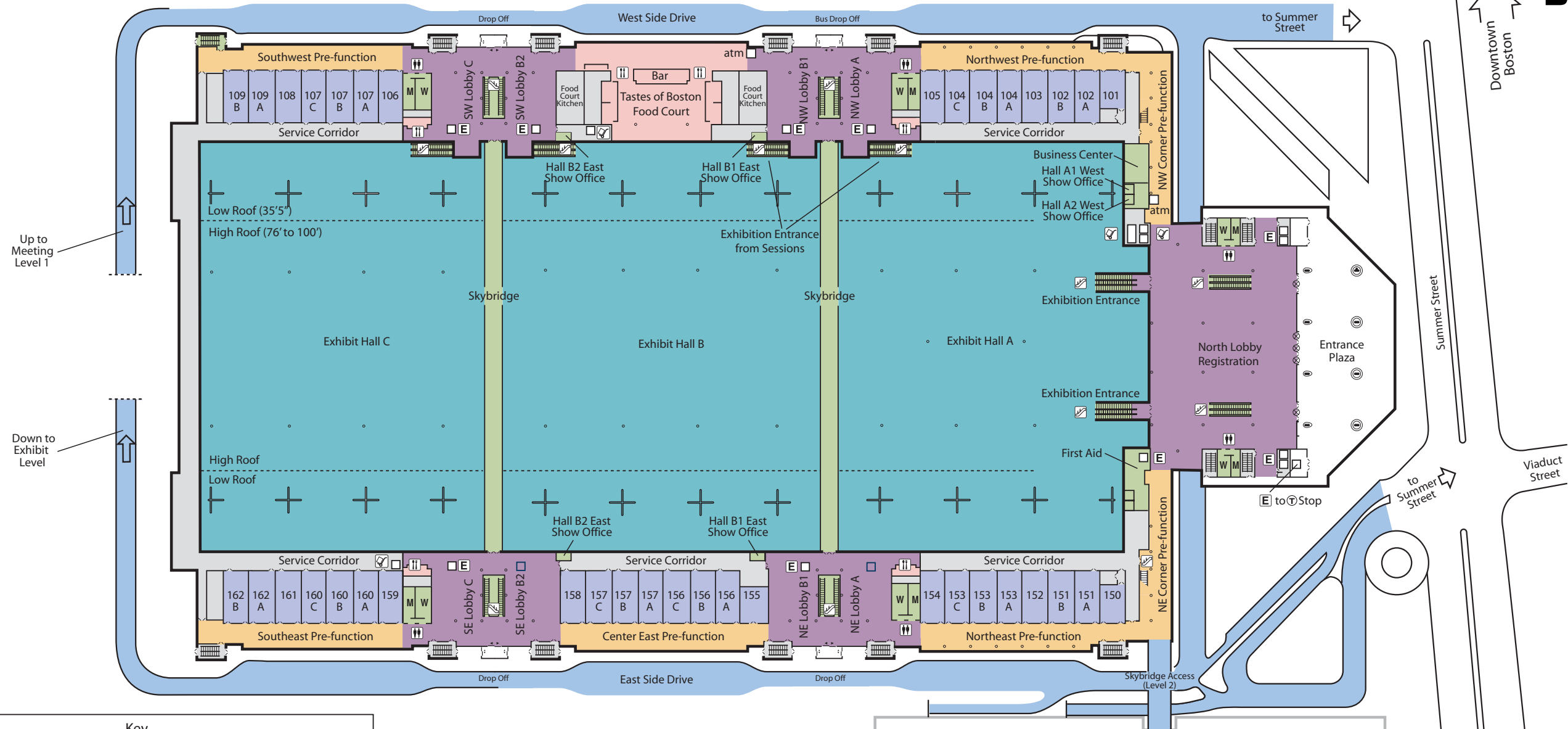


Boston Convention & Exhibition Center
 415 Summer Street
 Boston, Massachusetts 02210
 ph: 617.954.2800 fx: 617.954.3326
 www.AdvantageBOSTON.com

Meeting Level 1

IMS 2009

BOSTON MA



Key			
Pre-function	Lobby	Ring Road	Restrooms
Meeting	Exhibit	Public Use	Escalator
Food Services	Non-Public Access	Elevator	Freight



Exhibit Space Pricing

Pricing for 2009 is \$3450.00 per 10'x10' booth. Exhibit space must be licensed in 10'x10' increments.

The Exhibit Hall

The Exhibition Hall level is comprised of 516,000 square feet in one contiguous exhibit space virtually column free. IMS will occupy Halls A & B. Ceiling heights are 40 feet, nearly 100 percent higher than standard facilities. The Exhibit Hall floor surface, rated at 400 psft, is made up of polished concrete. Utility floor ports are located on 30' x 30' centers with telephone, electric, and internet connections.

Meeting Rooms

The BCEC offers 82 carpeted meeting rooms, totaling over 160,000 square feet of meeting space.

Loading Dock

The loading dock is located on the west side of the building, accessible via Haul Road. There are 62 covered bays as well as five rollup elephant doors.

Exhibitor Parking on Loading Dock Limited to 30 Minutes

Exhibitor staff members parking on the loading dock and displaying a Hard Card in the dashboard of the motor vehicle for the purpose of unloading cargo, have a limit of 30 minutes in order to do so.

Parking

The BCEC currently maintains 1,345 parking spaces in the South Parking Lot. There are also 200 valet parking spaces.

Business Center

FedEx Kinko's operates the Business Center located in the North Lobby.

General Service Contractor

Champion Exposition Services
139 Campanelli Dr.
Middleborough, MA 02346
508-923-5255

Electrical Services

Electrical services are provided exclusively by the BCEC. They offer 120v, 208v, and 480v, single- and three-phase electrical services of various amperages (ranging from 15 to 400 amps), throughout the exhibit halls. Overhead and floorbox service is available for Halls A, B, and C.

Network Services

The BCEC offers state-of-the-art networking capabilities and high speed internet access.

Wireless Connectivity

The BCEC offers free wireless connectivity within the facility, using 802.11 A, B and G protocols.

Rigging

JCALPRO Inc. is the exclusive provider of rigging services for the BCEC.

Cleaning Services

The BCEC provides cleaning service for show management and exhibitors on an exclusive basis.

Catering Services

ARAMARK is the exclusive provider of food and beverage services in the BCEC.

Food Court

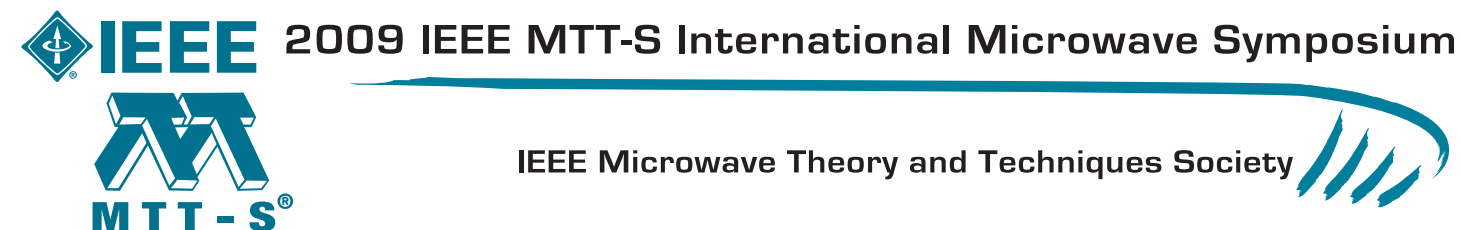
The BCEC 350-person capacity food court with full bar service can feed approximately 1,300 people per hour and is situated directly above the exhibit halls. Additional food and beverage areas will be located on the exhibit floor.

Exhibit Manager

The 2009 IMS has selected MP Associates, Inc. (MPA) as the exhibit management company.

To reserve space, complete and mail or fax the Exhibit Space Application and Contract to:

2009 IMS
c/o MP Associates, Inc.
1721 Boxelder St., Ste. 107
Louisville, Colorado 80027 USA
T 303-530-4562
F 303.530.4334
exhibits@mpassociates.com
www.mpassociates.com



2009
Exhibit Prospectus

June 8-12
Boston Convention
& Exhibition Center

www.ims2009.org